



**SPREAD THE
WORD**
Help us help you



Client / Partner Referral Rewards Scheme

Earn £££'s or prizes for every successful referral you make

0115 880 0044 | info@airit.co.uk | airit.co.uk



Happy with the service you get from us?

Refer us to your friends or business contacts and reap the rewards!

Much of our work comes to us through recommendations from our clients and partners. It's always great to see satisfied customers who are happy to recommend us, so we've created our exclusive Referral Rewards Scheme to say, 'thank you'.

Earn £££'s or prizes for every successful customer referral you make

As a valued client, friend or partner, we're giving you the opportunity to benefit directly from any referrals that you pass onto to us that result in new business. And we'll reward you or your company with a one-off fee or prize, **which can range in value from several hundred pounds to thousands, for every successful referral.**

How it works

Referrals are valid for any of our managed IT and telecoms services and solutions. To claim your referral simply:

1. Enter details of your referral on the following page or [visit](#)
2. We'll then contact you and your referral to discuss requirements
3. Once they sign off, we'll contact you to arrange your reward

How you'll be rewarded – Cash or Gifts

For any successful referrals, we'll make payment directly to you or your company, offset it against your account (*if you're a client*); or pay it to a charity of your choice – *you choose from:*

- Cash, cheque or choice of vouchers
- Credit note to your account, *if you're a client*
- Donation to a charity of your choice

Alternatively, we can **arrange a gift to the value of your referral fee** for example a laptop or tablet, a weekend away, a luxury hamper, a trip to the theatre or even hospitality at a sporting event of your choice – *just ask and we'll arrange something to suit your tastes.*

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How we work out your referral fees

Referral fees are calculated as follows:

IT support contracts

- ✓ IT support referrals will pay 10% of the total contract value for a 12-month agreement. **For example, an annual contract worth £12K would pay a one-off fee of £1,200.**

Cyber security contracts

- ✓ Managed cyber security contracts will pay 10% of the total contract value for a 12-month agreement and *covers managed cyber security packages and dark web monitoring*. **For example, an annual contract worth £10K will pay a one-off fee of £1K.**

Project work & consultancy

- ✓ This type of work will pay 5% of the total project value. **For example, a project worth £50K would pay a one-off fee of £2.5K.**
- ✓ *Project work and consultancy covers a wide range of services such as ad-hoc support, infrastructure upgrades, installations and equipment refreshes, phone system upgrades, office relocations, backup and security solutions and professional services such as strategic consultancy and training.*

Telecoms, internet & connectivity solutions

- ✓ This type of work will pay 5% of the total value of a 12-month contract and *covers phone lines and calls, mobile phone contracts, broadband and connectivity solutions*. **For example, a £500 per month phone bill would be valued at £6K over 12-months and would pay a one-off fee of £300.**

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The finer details

1. Referral fees will be paid on successful sign up of new clients subject to payment of their 1st invoice.
2. If new clients purchase multiple services, then only one referral fee will apply and will be paid for the highest valued service.
3. Referrals will not be accepted for existing Air IT clients.
4. Referrals will not be accepted for any leads already logged in our CRM or obtained via pre-existing marketing channels and activities.
5. There's no limit on the number of referrals you can make.
6. You (the Referrer) are responsible for any tax benefits related to any referral fees received from Air IT.

If you have any questions about our Client / Partner Referral Rewards Scheme, please contact a member of our team on 0115 880 0044 or email referrals@airit.co.uk - we'll be delighted to help.

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Refer a customer today

To make a referral, please complete and email the form below to referrals@airit.co.uk or [complete online](#).

Your details

Name	<input type="text"/>
Company	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>

Who you're referring?

Name	<input type="text"/>
Company	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>
Website	<input type="text"/>
Comments	<input type="text"/>

Thank you for your referral, we'll be in touch to discuss your reward.