DRIVING PERFORMANCE AND SECURITY FOR INTERNATIONAL MOTORSPORT BODY

MOTORSPORT INDUSTRY ASSOCIATION

➤ the-mia.com

👤 Approx. 25 users

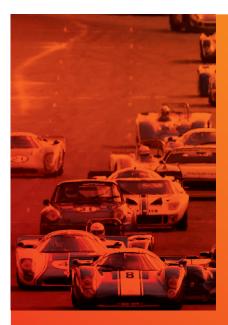Head office in Kenilworth, Warwickshire.

Key Outcomes

✓ Proactive IT support and 24/7 system monitoring

✓ Automatic patch management and security updates

✓ Highly trained and skilled technical support

✓ Customer portal for reporting and ticket management

✓ Affordable monthly billing

The Client

The Motorsport Industry Association (MIA) is the world's leading trade association for the motorsport, performance engineering, services and tuning sectors.

The MIA represents the specialised needs of this highly successful global industry as it undergoes continuing rapid development throughout the world. This success requires effective IT.

The Challenge

Working in a fast-paced and demanding industry sector, the Motorsport Industry Association needed an agile and proactive Managed Service Provider who could provide high performance IT support and cyber security that would meet their flexible support needs.

With additional challenges identified in both reporting, ticket management and budgeting.

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Air IT®

The Outcome

Air IT won the contract to provide Managed IT Services to the MIA following a recommendation from their sales and marketing agency.

Without any internal IT staff it was clear that the organisation would benefit from our highly proactive support, which includes 24/7 monitoring, and management of the system as well as easy access to a highly skilled team of IT technicians.

We were instructed by this world-leading trade association to provide IT support that improved the efficiency and reliability of its IT infrastructure.

Our customer-first approach and proactive IT support ensure its IT is in safe hands, freeing the team up to focus on what matters.

Using highly sophisticated service management and system monitoring tools, our Managed Service frees up MIA's staff so they can concentrate on running their organisation without having to worry about IT.

As leading Microsoft Gold Partners, we have all the technical resource and expertise needed to ensure MIA's IT system is secure and working reliably at all times.

The Air IT Approach

With a proven track record in providing IT support to the sporting sector, Air IT was no stranger to the face-paced demands and pressures that the Motorsport Industry Association faced.

Air IT carried out an initial consultation and IT audit to establish and identify areas for improvement based on the specific requirements of the organisation.

After consultation, a report was then provided with recommendations including IT support, infrastructure improvements and security management that would not only provide peace of mind but improve efficiencies within the business.

Air IT also recommended access to remote and onsite IT support for end users, with 24/7 network monitoring, and management of their systems.

READY TO GET HELP?
Arrange a free consultation today
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